**Sponsorship Information Letter**

Dear Colleagues,

On behalf of the Organizing committee, we would like to invite you to participate in the **APASL single topic conference "Liver Cirrhosis: Common and Rare Complications" (hereinafter – APASL STC).**

**APASL STC** **Format:** Hybrid (offline + online)

* Offline: Paid participation, limited to 400 people;
* Online: Free participation.

**Dates:** November 1-2, 2024

**Venue:** Rixos Almaty Hotel, Seifullin Ave 506/99, Almaty.

**Organizers:**

* Asian Pacific Association for the Study of the Liver (APASL);
* Kazakh Association for the Study of the Liver (KASL);
* Armenian Association for the Study of the Liver (ARASL)

**Participants:** Gastroenterologists, Infectious Disease Doctors, Internal Disease Doctors, General Practitioners, Pediatricians, Radiologists, Endoscopists, Surgeons, Oncologists.

**Organizing Committee Contact Information:**

**Email:** kasl@kasl.kz, kasl@itplus.kz

Website: [www.apasl-almaty2024.kz](http://www.apasl-almaty2024.kz)

Phone: +7 747 2741279; +7 775 131 55 33

**Bank account information:**

BIN: 071240007811

Halyk Bank Account Number:

KZ676017131000055135 (KZT)

KZ88601A861033563711 (USD)

KZ676017131000055135 (EUR)

BIC: HSBKKZKX

KBE: 18

**Information about APASL STC** is available at [www.apasl-almaty2024.kz](http://www.apasl-almaty2024.kz)

**Terms of participation in APASL STC** are attached.

**With best regards,**

**Presidents of APASL 2024 STC**

|  |  |  |
| --- | --- | --- |
| **Alexander V. Nersesov,****President of Kazakh Association for the Study of the Liver** |  | **Hasmik L. Ghazinian,****President of Armenian Association the Study of the Liver**  |

*Responsible Executive: Kuantaı E.K.*

*Work Phone: +7 701 632 2903*

*APPENDIX*

**Terms of Participation in the Congress and APASL STC**

|  |  |  |
| --- | --- | --- |
| **General Sponsor** | 9 000 000 KZT(20 000 USD) | Four 20-minute presentations (includes consecutive/simultaneous translation as necessary) with choice of presentation day and time |
| One 60-second social media video before the congress begins |
| Logo splash during sponsor speaker’s presentation |
| Additional mailing to participants to promote lectures, with details on date, time, and speaker’s credentials (text provided by the sponsor at least 7 days before the event starts) |
| Priority virtual exhibition space (on the congress website includes an informational block, promotional module approved by the Ministry of Health in jpeg format, Instagram picture with 1080 x 1350 px resolution) up to three videos (YouTube link provided by the sponsor) according to the Advertising Law of Kazakhstan, 2020 |
| Offline exhibition: 3x3 m booth with pharmaceutical advertising + 1 promo desk |
| Verbal company introduction during the opening and closing of the forum as the general sponsor. |
| Logo placement on the conference platform website and in the congress program |
| Conference package for 3 employees including meals |
| **Primary Sponsor** | 6 000 000 KZT (13 500 USD) | Two 20-minute presentations (includes consecutive/simultaneous translation as necessary) |
| Logo splash during sponsor speaker’s presentation |
| Virtual exhibition space (on the congress website includes an informational block, promotional module approved by the Ministry of Health in jpeg format, Instagram picture with 1080 x 1350 px resolution) one video (YouTube link provided by the sponsor) according to the Advertising Law of Kazakhstan, 2020 |
| Offline exhibition: 2x2 m booth with pharmaceutical advertising + 1 promo desk |
| Logo placement on the conference platform website and in the congress program |
| Conference package for 2 employees including meals |
| **Sponsor** | 2 500 000 KZT (5 600 USD) | One 20-minute presentation (includes consecutive/simultaneous translation as necessary) |
| Virtual exhibition space (on the congress website includes an informational block, jpeg Instagram format picture with 1080 x 1350 px resolution) |
| Offline exhibition: one banner with pharmaceutical advertising 15x2 m + 1 promo desk |
| Logo placement on the conference platform website and in the congress program. |
| **Participant** | 750 000 KZT (1 700 USD) | Logo placement on the conference platform website and in the congress program |
| Virtual exhibition space (on the congress website includes an informational block, jpeg Instagram format picture with 1080 x 1350 px resolution) |
| **Masterclass**  | 2 000 000 KZT (4 500 USD) | Duration up to 3 hours |
| Virtual exhibition space (on the congress website includes an informational block, promotional module approved by the Ministry of Health in jpeg format, Instagram picture with 1080 x 1350 px resolution) one video (YouTube link provided by the sponsor) according to the Advertising Law of Kazakhstan, 2020 |
| Logo splash during sponsor’s presentation |
| Additional mailing to participants to promote lectures, with details on date, time, and speaker’s credentials (text provided by the sponsor at least 7 days before the event starts) |
| Logo placement on the conference platform website and in the congress program. |